

Consumer Health Audience Categories



Acne Sufferers	Cancer, Bladder
Acute Coronary Syndrome	Cancer, Breast
ADHD - Females	Cancer, Colorectal (Colon / Rectum)
ADHD - Males	Cancer, Endometrial/Uterine
ADHD / Attention deficit hyperactivity disorder	Cancer, Kidney/Renal/Pelvis
Alcohol abuse and alcoholism	Cancer, Leukemia
Allergies - Allergic Rhinitis (hay fever)	Cancer, Lung
Allergies - Atopic Eczema	Cancer, Melanoma (Skin)
Allergies - Food Allergies	Cancer, Metastatic Breast
Allergies & Asthma	Cancer, Multiple Myeloma
Alopecia areata	Cancer, Non-Hodgkin Lymphoma
Alzheimer's disease	Cancer, Oral/Oropharyngeal
Amputation	Cancer, Ovary/Ovarian
Angina	Cancer, Prostate
Anxiety disorders	Cancer, Small Intestine
Arrhythmia	Cancer, Stomach
Arthritis	Cancer, Testis/Testicular
Arthritis, Psoriatic	Cancer, Thyroid
Arthritis, Rheumatoid	Cancer, Vulvar
Asperger syndrome	Celiac Disease
Asthma	Cerebral palsy
Atopic Dermatitis	Chronic Constipation
Atrial Fibrillation (AFib or A-Fib)	Chronic Dry Eye
Autism and autism spectrum disorders	Chronic fatigue syndrome
Bipolar Depressive Disorder	Chronic illness
Bipolar disorder	Chronic Pain
Bladder Control	Congenital heart disease
Bleeding disorders	COPD
Blindness and low vision	COPD - sufferers age 55+
Brain injury	Coronary artery disease
Bronchitis, Chronic	Crohn's Disease
Burn injury	Cystic fibrosis
	Depression

Consumer Health Audience Categories



Diabetes Type 1	Lupus
Diabetes Type 2	Major Depressive Disorder
Drug abuse and addiction	Mental health
Dry Eye Disease	Migraine
Eating disorders	Mitral regurgitation
Eczema	Mitral valve prolapse
Emphysema	Mononucleosis
Endometriosis	MS / Multiple Sclerosis
Epilepsy	Myocardial infarction
Fibromyalgia	Nasal Allergies
GERD (Gastroesophageal Reflux Disease)	Nasal Polyps
Glaucoma	Obesity - Female
Gum Problems	Obesity - Male
Hearing Difficulty	Opioid use disorder
Heart Disease	Osteoarthritis
Heart failure	Osteoporosis - Female
Heartburn - GERD and/or heartburn	Parkinson's Disease
Hemophilia A	Polycystic Kidney Disease
Hepatitis C	Polycystic ovary syndrome (PCOS)
High Blood Pressure	Post-traumatic stress disorder
High Cholesterol - Females age 45+	Prostate Disease - Male
HIV/AIDS	Psoriasis
Hyperthyroidism - Female	Psoriasis, Plaque
Hyperthyroidism - Male	Rosacea
IBD (Inflammatory Bowel Disease)	Schizophrenia
IBS (Irritable Bowel Syndrome)	Scoliosis
Infectious Diseases	Sensitive Skin
Insomnia - Female	Sickle cell anemia/disease
Insomnia - Male	Speech and language disorders
Kidney disease	Stroke
Kidney disease (chronic) + dialysis	Thyroid disease
Lactose intolerance	Ulcerative Colitis
Learning disabilities	Ulcers
Liver Disease	